BWS Standfast
FIRE & SECURITY SYSTEMS

COOKIE POLICY

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We use the following cookies:

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- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

- **Third Party Cookies.** We may share the information collected by the cookies with third parties for the purpose of improving your web-using experiences. Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services and also our subcontractors. These third-party cookies are likely to be analytical cookies or performance cookies or targeting cookies, i.e Google. To deactivate the use of third-party advertising cookies, you may visit the consumer page to manage the use of these types of cookies. However, if you modify your settings to block all cookies, you may not be able to access parts of our site or our service.

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The data collected by our cookies may include analytical information about the performance and functionality of our website, and targeting cookies may collect information including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths, as well as information about the timing, frequency and pattern of your service use.

Generally, the purposes for which we use individual cookies are as follows:

Purpose
The individual cookies above are essential for our website and/or enables us to: (a) Estimate our audience size and usage pattern. (b) Store information about your preferences, and so allow us to customise our site and to provide you with offers that are targeted to your individual interests. (c) Speed up your searches. (d) Recognise you when you return to our site. (e) Allow you to use our site in a way that makes your browsing experience more convenient, for example, by allowing you to store items in an electronic shopping basket between visits. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.

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Please contact us by email at: admin@bwsstandfast.co.uk if you have any questions about this cookie policy or the information we hold about you.